

BUSINESS X-CHANGE

Professional and Career Development Seminars

With Businesspeople from the USA

November 29-December 4, 2018 – Vietnam



Norman Coe – Developing A Personal Vision for Your Life -Developing and Starting a New Business or Organization

Norman has a Bachelor's Degree in Accounting and a Master's Degree in Education Administration. As a young adult, Norman Coe began the first 10 years of his career as a self-employed Building Contractor and Real Estate Broker. Sensing a new direction in his life, for the past 38 years he has worked as an Educational Administrator, Chief Financial Officer, and ultimately the Executive Director of three different nonprofit agencies. He is the developer of *The Road to Success* initiative and the editor of the book. He is married to Anita; they have two children and six grandchildren. Norman lives by the mantra, ***Don't Let Your Strengths Become Your Weakness.***



Wayne Braswell – What Is True Success

Wayne has spent over 35 years working with two major consumer good companies, The Procter & Gamble Co. and The J. M. Smucker Company. He has experience in manufacturing, engineering, finance, warehousing, and logistics. He also has experience in evaluating, acquiring, and integrating companies into operations. Before retiring, he was Vice President for Coffee Operations with responsibility for producing major brands such as Folgers and Dunkin Donuts. **His desire is to share with others from his experiences and from what he has learned from coaches in his life.** Wayne is married and has 4 children, and 6 grandchildren.



Dr. Larry Butler, M.D. – Perseverance: The Master Key to Achieving Your Goals

Larry obtained his Bachelor's Degree in Zoology before entering medical school. In 1979, he obtained his medical degree and began his residency in Obstetrics and Gynecology and became Board Certified in 1983. Having a love for both medicine and surgery, he then entered private practice for 15 years before being recruited to lead the Gynecology division at the University of Kentucky from 1998-2003. He is currently back in private practice and enjoys the challenges of Urogynecology and the complex issues and challenges facing Women's Health Care today.

Larry is blessed with a wife, 3 daughters, 10 grandchildren and a career that has brought him great satisfaction.



Scott Hiller – Skills Small Businesses Seek

Scott has a Bachelor's Degree in Engineering and over 25 years of experience in engineering, global project leadership and business development. The underpinning of his career has been the building of cooperative relationships and he lives by the philosophy that you don't just treat others as you want to be treated but better. He is a 4 time Ironman Triathlon finisher and coaches runners and triathletes. Scott has one daughter in graduate school.



Keith Peel – Practical Problem Solving for Everyday Life and Business

Keith has an undergraduate degree in Business from the University of Kentucky and has been involved in the automotive manufacturing industry for most of his 35 year career. He worked for Rockwell International Motor Manufacturing North America for the last twenty-five years. Keith was a Senior Manager responsible for managing the Regional Indirect Purchasing operations for nine Toyota plants in the United States and developed the model for Toyota's Centralized Procurement Process for Indirect Equipment and Materials at all nine Toyota plants in the US. Keith's major focus in life is to share his experiences in business with others and to teach them how to use Toyota Production System principles to improve their overall quality of life. He has been married to his wife, Lisa, for thirty years and has two grown sons and one grandchild.