



The Youth Across
SEA
Project

November 18 –
Mid December



BINUS University – ASEAN students



Introduction

Southeast Asia Culture is a course delivered as a part of the International Business Program in BINUS Business School

Aim of project:

The project aims to provide students to with opportunity to partnering with people from other SEA countries. It provides a bridge to introduce cultures from different countries within SEA. Students will develop rapport to compare points of social life based on their cultural background and engage in meaningful conversation and a useful network for the future.

A long-term goal is to develop a sustainable annual project that can provide a network of collaboration across the 10 members of ASEAN that can support our young people to develop ASEAN identity.



Project Activity

| Week | Activity | Aim | Outcome |
|------|---|--|--|
| 1 | Students produced introduction video of themselves | Introduce individual participant to each other | Introductory video |
| 2 | <p>Launching of project by Zoom.</p> <p>Video making between students in topic 1 My life: How do I spend my time and money.</p> <ul style="list-style-type: none"> - What do I do in my spare time? - If I have USD100, how am I going to spend it? | <p>Introduce the project to all stakeholders</p> <p>Students can compare the value of time and money across culture</p> | <p>Group pairing</p> <p>Video no more than 5 minutes</p> |
| 3 | <p>Video making between students in topic 2:</p> <p>Social issues in my country (Choose one):</p> <ul style="list-style-type: none"> - Corruption, - Racism, - Poverty, - Gender equity, - Education opportunity, - Economic opportunity for young people | <p>Students understand social issues in their own country and compare it to other</p> <p>Country's experience</p> | Video no more than 10 minutes |
| 4 | <p>Video making for topic 3:</p> <p>Young role model – famous youth in my country and why they are my role model</p> | Students get to know who are youth role models in other countries and what is the criteria of becoming a role model in other culture | Video no more than 10 minutes |
| 5 | <p>Video making for topic 4:</p> <p>How do I see my generation: The role of young generation in current social and economic life.</p> | Students will build awareness of economic challenges and opportunities in different culture | Video no more than 10 minutes |

Project Leaders

Dr. Tatum Syarifah Adiningrum,
International Business Program,
BINUS Business School.

Ahmad Seiichi Ramadhan,
S.E., M.M,
International Business Program,
BINUS Business School.

Contact person

Ms. Dwita
(overseasprogram@binus.edu)